

Friends of the Yolo Branch library of Yolo County
Approved Minutes of January 6, 2015

Meeting called to order by Meg Sheldon at 6:15 p.m.

Attendees: Norma Plocher, Priscilla Bolinder, Meg Sheldon, Jillian Zeidner, Patty Wong, Irene Ybarbo, Esther Vasquez, Jim Adan, Sharon Hallberg, Bonnie Weiss, Rachel Wolf, Tania Tafoya, Larry Joe Cruz, Tina Day

Members provided a brief overview to visitors, Tanya Tafoya - Woodland Joint Unified School Board Member, Area 1 and Esther Vasquez and Irene Ybarbo - Holy Rosary Literacy Program. Discussion followed.

Report from Esther Vasquez and Irene Ybarbo - YLI sponsors a program annually. Learn to Read, Read to Learn 2015 program. Donations of books that are taken to convalescent homes, etc. Potential collaboration with Holy Rosary Literacy Program and Friends of Yolo Library. Esther requested information regarding the Library's involvement with local youth. Members explained various youth development opportunities that are youth driven.

Approval of November 13, 2014 minutes - Priscilla Bolinder moved to accept the November Minutes as read. Bonnie Weiss seconded the motion.

Treasurers Report - Priscilla Bolinder reported:

Balance as of 11/04/2014	\$193.10
Total Income 11/12/2014 through 01/02/2015	\$7,276.02
Expenses	\$ 22.94 (check endorsement stamp)
Ending Balance 01/02/2015	\$7,446.18

Correspondence - Rachel Wolf presented information for the Yolo County Nonprofit Leaders Alliance. Goal is to promote education, networking and collaboration for leaders of Yolo County's non-profit organizations. Next meeting is January 14, 2015 at Stephens Davis Branch Library. Training session. Anyone can join. Contact Rachel Wolf.

Action Items - joining Yolo County Archives Friends. Discussion. Patti explained different types of memberships. If personal membership reference Friends of Yolo County Branch Library. Sharon made the motion for the group to become a member of the Archives with a \$50 donation. Tina seconded. Motion passed.

Archives can assist us with research and support regarding the disposition of the building in Yolo.

Old Business:

We are approved for Incorporation and Non-Profit status. Letter pending from Secretary of State.

Website Enhancement Update - Kitty updating and adding PayPal, which is free. Adding a blog. Update the Facebook page. Creating an e-mail address for website. Meg will be monitoring this e-mail account.

Social Media Update - Jillian Zeidner. Kitty and Jillian are both administrators for FB page. Very easy to be added as an administrator. Jillian reviewing Librarians Report and posting information, as well from today's meeting.

Fundraising:

Grants Committee - will meet January 22, 2015 Sharon reported.

Future Fund Raising - movie night. Meg suggested to put together a committee at the February meeting. Not a fund raiser - a community event. Perhaps match a book with a movie. Plan to collaborate with Cache Creek High School for the spring event.

Little Lending Libraries - up and running. Publicity - all photos of locations ready. Send to Kitty and Jillian and post on web site. E-mails to members. Patty Wong presented. Stacy Cook wants to do publicity for the Little Lending Libraries - ask Patty for name of Stacy's employer

Meg will check with Yolanda and see where she is with this project. Patty - need article and not a press release.

Capital Fundraising - Meg reported that the group is exploring options regarding the current library building. Patty, Mary Stephens and Meg working on this. Met with Meg Armstrong. Long range planning at district level. Community Center working on plans. Met with potential architect to explore options for the library building. County got from consultant a Capital Imp Plan space study for county buildings. Meg and Patty to meet with Duane Chamberlain to review our purpose and how we fit into the space study. Yolo Branch needs attention - repair or replace - Yolo needs the library based on area it services - Yolo, Dunnigan, Zamora etc.

Patty suggested a letter sent from Friends - group been formed - support the plan and it's recommendation for the building in Yolo. Patty presented a draft. Meg said we need to focus on Yolo's needs. Sharon - emphasize how important this facility is and can't go on much longer. ADA compliance. Important for the community in the town of Yolo and surrounding area. Meg Sheldon will handle. Due to Board on January 7, 2015 so it is included in packet for January 13, 2015 supervisor's meeting.

Patty - adding addendum to budget to use \$50,000 to be used for renderings, etc to start on capital campaign. This monies comes from developer fees and board needs to approve expenditures.

Jillian - Apple has Apple Matching Gift Campaign. Jillian will research how to have library as a non-profit.

Area Membership Updates - none

New Membership Envelope - Meg presented updated version she and Yolanda worked on. Due to amount of information required the donation envelope will be standard size. Remove '**help us build our new library**' from the envelope. Meg will send members an updated version for review.

Teen Report - Susan Richter indicated to Meg that no one came on December 31, 2014.

Patty presented Esparto's newsletter.

New Business -February meeting

Jillian to report Apple Matching Gift Campaign information.

Conflict of Interest Statement from Patty to be considered and discussed. County has adopted for County Advisory Committees.

Meeting adjourned 7:30 p.m.