

Friends of the Yolo Branch library of Yolo County - Approved
Minutes of Oct 7, 2014

Attendees: Susie Richter, Bonnie Weiss, Priscilla Bolinder, Yolanda Gruwell, Meg Sheldon, Mary Jo Hoes, Sharon Halburg, Jullian Zeidner, Tina Day and Norma Plocher

Meg called the meeting to order at 6:15 pm.

Approval of the minuetts:

Yolanda Gruwell moved that the minuetts of 9/2/14 be approved and they were unanimously.

Treasurers report:

Bonnie Weiss reported that we had revenue of \$6,096.07

Correspondence report:

Prior to the meeting Sharon shared that Oct 19-25 is National Friends of the Library Week. This came from "Voice ALA" There is a free Webinar Tuesday Oct 21 at 11 AM "Campaign for Raising Funds" go to www.ALA.org/united Register and it is free.

Left over books from book sales can go to SAC, ½ price, local non- profit, jail, rest homes, drama coach's

We later in the meeting welcomed Norma Plocher who has volunteered to serve as Secretary.

Old Business

Incorporation and Non- Profit Status Update

Action items:

Open Bank Account Priscilla mentioned that to open a bank account we would need a request by corporate officer, Articles of incorporation (recorded) and the IRS letter with EIN #.Meg will provide to Priscilla. Chris from the county suggested that we put a cap on large checks . In other words have checks up to \$500.00 ok with one signature and anything over \$500. Require the treasure and the president . Sharon so moved and Mary Jo seconded. It passed.

Determine Board Members Terms of Office Norma Plocher was introduced to the group. It was moved by Tina and seconded by Priscilla that Norma take the secretary position until the next annual meeting. Passed .The officers then drew staggered terms out of a bag.

Priscilla	2 years
Tina	2 years
Yolanda	2 years
Bonnie	1 year
Meg	1 year
Joe	1 year

Jim 1 year
Sara 1 year

Annual Meeting Debriefing

The meeting went well. We need to have more members., Yolanda did a great job writing up the event. A letter needs to go to all of the members that it is time to renew. Bonnie and Priscilla will work on this. Mary Jo moved and Sharon 2nd to get the letter out this month and the Friends will pay the postage.

Potential Use of Social Media Presentation by Jillian Zeidner

Jillian gave us an overview of social media. Priscilla moved that Jillian set up a Facebook page. Unanimously approved. Jillian told us about blogs, twitter and likes and shares. It was agreed that it would be great to have Kitty to another meeting to discuss changes in web site. We will need new testimonials on the web page and work on a more personal feeling.

Fundraising

Crowd Funding Presentation by Jillian Zeidner

Jillian told us about Kick Starter Indegogo which uses Pay pal. This she suggested might be our best bet. We would need to figure out reward levels. We would have to figure out the amount we want to ask for, what we asking for and the time is usually 30 days. This also sounded positive to the group

Capital Fund Committee Report

Committee is looking at joint ventures with the community center, School District, and re-doing the building. They are waiting on removing the historical identification until something is more concrete. They will meet with an architect to look at options. The counties capital building fund will be discussed at the Dec 6th Supervisors meeting. We should all attend.

Grants Committee Report

The group met and Jillian is writing up a grant proposal that would get funding for activities at the library. The group just thought Fayleen's ideas of surveying would be hard to pull off – next meeting Oct 9 at 10:30 at the library.

Future Fundraising

Tabled until next meeting

Little Lending Libraries Update

Yolo's little library is being rebuilt, Dunnigan is having a hard time working with the Fire Department to get the installation, and Zamora is going through books.

Membership Champions Reports

Not much to report.

Membership envelope redesign

Yolanda will work with Chris at the county to update envelope. Request was placed that we find out where the contact us link goes on the web page from Kitty. Mary Jo will contact her.,

Teen Report

Susan reported that there were 8 boys at the last meeting. They talked about real situations and had salsa. Next time pizza, Davis Donates to this.

Meg asked if we changing the meeting time would help anyone. This was voted down. Stay with 6:15

Next meeting date is scheduled for Nov 4, 2014

Meeting adjourned