

**FRIENDS OF THE YOLO BRANCH LIBRARY OF YOLO
MINUTES – DECEMBER 6, 2016**

Call to Order/Roll Call:

Meeting called to order at 6:18 pm by President Meg Sheldon. Members of the Board present: Meg Sheldon, Lynnel Pollock, Sue Alves, Kathy Hernandez, Bill Hatcher, Priscilla Bolinder, Yolanda Gruwell, Bonnie Weiss and Rosie Ledesma. Also present were Sharon Hallberg (representing the Yolo County Library Advisory Board), Yolo County Library staff Patty Wong, Shuqin Jiao, and Sue Billing. Special guests Leslie Phardresher and Doug Davis.

Approval of Minutes:

The November 1, 2016 minutes were approved as presented. Motioned by Yolanda, seconded by Lynnel, approved and carried.

Building Planning Update:

Patty discussed the status of the library negotiations and gave a building update. She stated that the EIR is in draft form.

Doug stated that the decision for contractor will be made on Feb. 1, the RFP for EIR calls for evaluation for both proposals/alternatives to the project. Doug distributed plans for next steps concurrent with EIR development. It will take 3-4 months for initial study which identifies issues and provide guidance. WMB Architects will assist with temporary facility.

Patty said Yolo County staff is looking at using a double wide trailer for the temporary facility along west side of property. Utilities will be tied in. \$15k grant awarded to move Wi-Fi. Temporary facility will be in use for 3-4 years.

Treasurer's Report:

Priscilla distributed financial summary showing \$3,289 profit from car show.

Priscilla moved to renew Yolo Archives membership, Yolanda seconded. Approved and carried.

Meg requested \$50 for banner, Bonnie motioned to approve, Lynnel seconded. Approved and carried.

Meg distributed donation form draft for review. Priscilla moved to approve, Bill seconded, approved with edits to be made to font and misspelling.

Sue Alves motioned to denote the lifetime membership as "Classic." Motion died and to be discussed further at future meeting.

Meg proposed a gift-wrapping day for the morning of Thursday, December 22nd. Yolanda moved, Bonnie seconded, approved.

Membership Initiative brainstorming:

- Kids put signs on cars in community
- Sign under banner “join now” with website address
- Create “founder” membership
- Post office signs with stack of envelopes
- Name on “brick” with new building → Sue Alves
- Announce at community meetings – get on agenda
 - o Fire, etc.
- Engage youth/kids
 - o Connect through schools?
 - o Bus drivers
 - o Benefactor(s) for youth membership
 - o Student representative on Friends
- Designated membership drive
- Gift of membership – now and next meeting
- Use of CAO meeting database
- Neighbor to neighbor
- Yolo Fire → Bill & Lynnel
- What does it mean to be a member?
 - o To you
 - o For community
 - o e.g. = x people
- Flyer in envelope – what are you supporting?

Old Business:

Yolo Branch Library & Teen Reports: Sue gave reports on library. Counts were up for November. 80 turkeys were distributed for Thanksgiving. See report for full details.

Yolo County Library Fund: Patty reported that the County received a \$25k endowment for libraries.

Grants Committee Report: Sharon gave brief report on the status of the committee.

Big Day of Giving Update: Meg reported progress of the May Big DoG participation.

2017 Car show Planning: Looking to hold monthly meetings starting in January. Lynnel will bring to the Fire Dept.

Logo Development: Example logos were passed around. To be discussed further in future.

Lynnel and Yolanda excused from next meeting.

Meeting adjourned at 8:02 pm.