

**FRIENDS OF THE YOLO BRANCH LIBRARY OF YOLO  
MINUTES – January 7, 2020**

**1. CALL TO ORDER/ROLL CALL**

Board members present: Jan Murillo, Kathy Boehm, Kathie Hernandez, Lynnel Pollock, Meg Sheldon, Roy Wilson, Sue Alves

Board members excused: Esther Vasquez, Rosie Ledesma

Others present: Sharon Hallberg, Sue Billing, Dana Christy

**2. APPROVAL OF MINUTES:**

Minutes of the December 3, 2019 regular meeting were approved on a motion by Sue Alves, seconded by Kathy Boehm, and carried.

**3. CORRESPONDENCE & ANNOUNCEMENTS:** Sharon Hallberg announced an event on March 20, 2020, hosted by the Yolo County Library Foundation featuring author and actress Sharon Washington to be held in West Sacramento 6-8 pm. Tickets are available through the Foundation's website. Also, a webinar is available on January 8<sup>th</sup> on library trustees. Sharon has more information if anyone is interested.

**4. TREASURER'S REPORT:**

- a. Financial report for December was presented by Kathy Boehm. Motion by Sue Alves, seconded by Lynnel Pollock, and carried to receive the report. Treasurer Boehm announced investment options would be discussed in February.

**5. NEW BUSINESS:**

- a. A mid-year library expenditure report was presented by Sue Billing. Sue would like to use some of the program funds for supplies if needed. That was OK with the Board members. She will have a proposed budget for the next fiscal year in February.

**6. OLD BUSINESS:**

- a. Yolo Branch Library Report – Sue Billing presented the report and will also email it. They made gingerbread trains and hosted a field trip from Cache Creek High School. The "Food for Fines" in November and December did well. Loteria is very popular and homework help is still available. The Chinese New Year projects and Winter Reading are coming up.
- b. Sharon reported on the gift wrapping project. There were not as many people as in previous years; about 50 participants enjoyed choosing gifts and wrapping them.
- c. New Building
  - I. Sue Alves reviewed the brick donation project. The cost for engraving is about \$20/brick. A publicity campaign will be needed. The board members felt that a donation of \$50/brick was appropriate. Sue will work on the order form. Motion by Kathy Hernandez, seconded by Roy Wilson, and carried to proceed with the brick campaign including a donation of \$50/brick. Lynnel reviewed the various funding sources that are being looked at.

- II. Meg stated the campaign committee is being finalized, and training with the consultants will be held on Tuesday, February 11 in the morning at the library. The committee will also meet on February 6<sup>th</sup> at 6:15 to go over the campaign material.
- III. The Key Information documents were reviewed and input received. The history of the building still needs to be done.
- IV. Board members reviewed the graphic designs that are suggested for the campaign.
- V. Meg updated the board on possible website changes so that the fundraising campaign is prominent on the website. Also, donor recognition was discussed. The wall to the left in the entrance foyer is a potential area for this recognition. One idea was to use stars to recognize donors. More thought will be given as to how to recognize donors.
- VI. Meg discussed having a portrait of the building done that could hang above the fireplace. Russ Reich, a Woodland artist, is interested in doing this. This portrait would be funded by a few donors and sized to fit above the fireplace. It would be separate from the Art in Public Places that is required. Motion by Roy Wilson, seconded by Jan Murillo, and carried to endorse this project.

d. There was no Library Advisory Board report.

**7. CONFIRM NEXT MEETING:** The next meeting will be February 4, 2020.

**8. FUTURE AGENDA ITEMS**

- a. Discuss investment options in February
- b. Discuss big ideas for the Yolo Branch Library's future – TBD
- c. Logo Development – TBD

**9. ADJOURNMENT:** Meeting adjourned at 8:00 p.m.