

THE FRIENDS OF THE YOLO BRANCH LIBRARY of YOLO

MINUTES

4/1/14

Attendees: Mary Jo Hoes, Sharon Hallberg, Bonnie Weiss, Susie Richter, Priscilla Bolinder, Meg Sheldon, Patty Wong, Jim Adan, Larry (Joe) Cruz, Olga Navarez and Sara Andrade

Meg called the meeting to order at 6:15

Discussion of Old Business Carnival Planning was moved forward to accommodate our guests from Cache Creek High

Old Business

Fund Raising- Carnival Planning

Carnival planning was discussed. Bean Bag Toss, baggies for cookies, hot dogs and water, tickets, candies, books, all accounted for. Pricing was set at 25 cents a ticket and cookie walks to be 50 cents, hot dogs \$1.00, water bottle 50 cents. Cents. Meg to bring easel. Eggs hunt and baskets free. Photos to be taken, tables available. Eggs need to be delivered the Wed before the event on April 18th.

Minutes:

The minutes were reviewed and with corrections approved by Priscilla and seconded by Bonnie Weiss

Treasurers Report:

Bonnie Weiss reported that we had \$4221.25 in the bank. Big thanks to Jim Adan. RAZ (Reading Around Zamora) donated \$116.00 and will continue to have collections monthly.

Correspondence/ Announcements:

The importance of the county wide friends meeting was had and Meg will attend in June. AB 109 discussed.

Old Business:

a. Action items

Patty has taken the paperwork to be processed and it was sent back for revisions again. Mary Stevens to take over with the assistance of Priscilla and Sharon to help

b. Fundraising

Incorporation needs to be completed and membership needs to be up.

i Capital Fund

We need \$250,000 (drawings, model, time and money are needed up front. Mary Stevens had ideas of a couple of people to help. The committee needs a chair and a treasurer. Talking points need to be generated for membership drive. Meg will take a stab at those and Mary Jo asked that everyone send ideas and she will consolidate.

Talking point could include:

Some ideas are, Operation support, \$11,000 for library assistant/ cost per hour?, Service development, Why would you like to be a member?, Questions/Wish list of what you want to see.

Need to pursue YOLO (You only live once) to promote the library-UTube video- develop focus groups such as the trailer parks, RAZ, and other locations be used as focus groups to develop needs assessment information.

Meg suggested that everyone write a few note to folks and encourage membership. Post it notes where handed out and Bonnie passed around a list of our current members.

ii Grants Committee Report

Working on generating members and library card holders. The committee is trying to meet monthly to work on a draft grant. Faylene continues to send input.

Membership Champions Reports

i. Area Champions Updates

Have not met recently- this seems to be merging with grants committee.

ii. Little Lending Libraries Update

Northern California Construction Team has donated the lending libraries and will install soon.

c. Teen Report

Susie Richter announced that the TEEN meeting was a success again. Five participants plus 1= 6. Susan asked for funding for 3 summer programs and they were moved by Sara and seconded by Jim with unanimous approval.

Business for next meeting:

Elect officers, Authorized 501c3, authorize EIN, Capital Fund, Grants Committee, Area Champions Report, Fundraising (Carnival)

Next meeting was set for May 6th 6:15

Meeting was adjourned