

Friends of the Yolo Branch Library of Yolo

APPROVED MINUTES

May 3, 2016

Meeting called to order at 6:15 p.m. by Meg Sheldon. Roll taken.

Members Present: Meg Sheldon, Norma Plocher, Jim Adan, Lynnel Pollock, Bonnie Weiss, Bill Hatcher, Priscilla Bolinder, Larry Joe Cruz. Excused Absence: Yolanda Gruwell

Rachel Hudson - Yolo County Library; Sue Billing - Yolo Branch Library; Patty Wong - County Librarian; Sharon Hallberg - Yolo County Library Advisory Committee Representative;

Guest - Jenny Tan - Assistant to County Librarian

Approval of Minutes - Lynnel Pollock moved to accept the Minutes as read. Bonnie Weiss seconded. Motion passed and Minutes approved.

Treasurer's Report - Priscilla reviewed the Financial Statement:

Total Income	\$ 75.50
Total Expenditures	\$258.07
Balance 04/30/2016	\$10,640.64

Correspondence -

Archives Ledger Newsletter - passed around

Rachel Hudson - Non Profit Leaders Alliance Meeting, May 11, Davis Branch Library.

Car Show -

Saturday, August 27, 2016. Meg shared a preliminary flier. Time 11:00 a.m. to 3:00 p.m. Specific events at show being planned. Food will be available. Raffle. Liability insurance - Bill reported that we need to think about getting liability insurance for the group for any events put on by the Friends. Meg and Bill will update at the June meeting. This event will be underwritten by a donor. Need to request Board approval for any expenditures. Family day is the target goal. How do Friends participate?

Next car show meeting May 17, 2016 at 5:30 p.m. at the Yolo Branch Library.

Logo -

Jenny Tan - Administrative Analyst for the County Library - Jenny explained what a logo can do for us. A Logo is part of brand and brand identity. How do the Friends want to proceed - number of members working on logo. Research what you want to include in logo. Thoroughly think design and color. Being able to scale down or up the logo very important so the logo can be used in various formats.

Friends group - one to two phrases: Andrew Carnegie, warm welcoming, rural, family, community, supportive of learning, community minded, inclusive, free resources, responsive, window to the world, forward thinking,

Feeling/Emotion/Look of Logo: color scheme - green and warm browns, yellow, red - ag oriented, historic building - forward - to future incorporate - stylized, potential renovations of library building need to be considered, fun - upbeat, need connection to IT (information technology), keyboard image as this will not change, simple, clear, clever, identifiable, easily simplified. Text style. Name. Shape (square, rectangular, round) - need to keep in mind the sizeability.

What do you not want your logo to be: sterile, busy, vines/flourishes, font in all capitals, difficult to read and identify the logo to the library, simplify Friends name. Jenny will research and present current logos using the word Yolo in their logo. Negative connotation. Not cluttered, not generic.

Eventually involve graphic designer - UCD students pro bono. Students - small scholarship. Community involvement. Jenny Tan will help with the process. Next steps are do more research on logos, develop image and nail down.

Conflict of Interest Policy & Ethics Policy - Meg presented. Meg developed with help from Lynnel Pollock. Language inclusive and simple to read. Common for non-profit groups and board members sign disclosure and submit to Board Chairman. This would be done immediately following election of Board Members.

Motion made to accept by Bonnie Weiss and seconded by Lynnel Pollock. Motion passed.

Proposed By-Laws - Lynnel presented proposed draft. Priscilla Bolinder, Meg Sheldon and Yolanda Gruwell are also on this committee. Review. By-Laws need to be amended by membership not the board. June/July - have a final draft to be presented to the membership at the Annual Meeting in September. Updated to be consistent verbage and punctuation. Commttee simplified. Major changes - added Life Membership category; Term Limits - changed; added article on committees. Executive Committee created. Board can appoint additional committees. Proxy voting - language updated. Clarified how to remove a Director from the Board. Lynnel reviewed this document briefly with the Board.

Sue Billing -

Teen Meeting - six teens, pizza, discussed current events, military, trivia, finished with marshmallow and spaghetti building. Willing to help clean up - progress. Doing well.

Branch Report - April In 'N Out Burger - incentive - 37 certificates. Dia de los Ninos celebration - over 70 participants. Friends did face painting. (Sue will send report). Bilingual story time - five children. May county wide program 'Pay it Forward' will start. Norm of the North movie will be viewed May 7, 2016.

Food Bank distributions resulting in people getting library cards

Summer movies - June agenda

WMB Architects - Patty Wong presented. The building is being de-listed. June 3 meeting the regulatory evaluations will be presented. This review will determine what we do with this building. Temporary: book mobile, portable building - need restroom hook ups, ask school for some space - possibly park book mobile there, available space at school. Continued service needed. This would be part of construction budget package. The building project 18-24 months. Discussion followed.

Next meeting June 7, 2016

Meeting adjourned 7:55 p.m.

Respectfully submitted,

Norma Plocher - Secretary